

Abbotsford Community & Services Spring 2010

People Helping People...one individual at a time



Congratulations Donors!



Last year you gave a record number of donations to Abbotsford Community Services and the Abbotsford Food Bank. Thank You!

Those donations helped us meet the needs of a growing number of people accessing our services. Thanks so much for your loyalty.

I am asking you to reach out and send your donation today.

Consider helping –

- A senior ease the pain of loneliness
- A young parent learn effective parenting
- A single parent struggling to feed a family
- An immigrant newcomer feel more at home
- A teenager feel that someone is listening

*Your donation
makes a world of difference
right here in Abbotsford.*

A colleague recently told me that his father always used to subscribe to the local newspaper. "Dad is 85 years old," he said, "and just last month he cancelled his paper subscription. Now he gets all of his news online via the Internet."

Time for Change

Many of you are receiving this Donor Newsletter the way you always have, in the mail. Many people still prefer to get information that way and that's okay. Maybe you have no other way to receive our news & latest needs.

But my guess is that a pretty high percentage of you

- Have Internet access in your home, and
- Have a personal email address

At Abbotsford Community Services we do everything we can to make the most effective use of every single donated dollar that you send us.



URGENT NEED - Donor Information Only

Abbotsford Community Services Food Bank desperately needs fresh fruit & pasta.



Visit www.abbotsfordfoodbank.com and look for Healthy Choices – information about healthy food choices you can donate.



I Believe We Can Do Better

We need to change. Can you help with that change?

- Email communications will save thousands of dollars by eliminating printing & postage costs
- Email communications is environmentally friendly

Over the past ten years, ACS has mailed out a Spring, Summer and Fall Donor Newsletter – printed & mailed.

Just before Christmas, Dave Murray at the Abbotsford Food Bank, mails out an appeal for donations to every household in the City of Abbotsford. For the time being we need to keep doing that. It is the most effective way to let everyone in our city know about the growing needs of families and children who often go to school or to bed hungry each day, right here in Abbotsford.



Time for a Change

Here is what we want to do:

Will you allow me to communicate with you electronically? With your permission, I would like to email you a quarterly newsletter to your personal inbox. When you make a donation, I will email our thanks for your thoughtfulness.

- Your email address will remain confidential
- Your information is kept strictly private
- We never have & never will share your personal information
- And I promise not to send you more than those quarterly newsletters



The money ACS could save in communicating this way is estimated to be thousands of dollars per year - thousands of dollars that can directly help children, youth, families, seniors, immigrants and those with developmental disabilities.

Look carefully at the donation coupon in this package. I am asking you to provide your email address, granting us permission to change the way ACS communicates with you.

Visit our website www.abbotsfordcommunityservices.com

- make a donation any time via the donors page - click the CanadaHelps button
- information on programs & services
- regular updates, news & events
- find out why ACS is one of Canada's Top 50 Greenest Employers

Do You Have Any Comments or Suggestions?

Our website & communications with you is always a work in progress. If you have any thoughts or feedback, let me know. Email me at Janna.Dieleman@AbbotsfordCommunitySevices.com or call 604.859.7681 Local 204.