

The page features three large, overlapping blue circles of varying sizes, each with a gradient from light to dark blue. These circles are arranged in a descending diagonal line from the top right towards the bottom right. Thin blue lines extend from the top left and bottom right corners towards the center, framing the central text area.

Fraser Valley  
Cultural Diversity Awards

10th Anniversary

**Sponsorship  
Opportunities  
2012**

Abbotsford  
**Community  
& services**

**Abbotsford Community Services** is a non-profit, multi-service organization, which provides community based social services in partnership with various government ministries and the community. Abbotsford Community Services along with its partners Langley Community Services, Mission Community Services and the Fraser Valley Regional Library, is holding its tenth annual **Cultural Diversity Awards Ceremony on Friday, March 2, 2012**. The event recognizes best practices amongst Fraser Valley businesses and service providers in responding to, and being inclusive of, the diversity in the region. Last year the event was sold out and we expect an overwhelming success in 2012. Your involvement will help to foster a popular event that recognizes front-runners in the area of Cultural Diversity throughout the Fraser Valley and additionally will promote the value of diversity in our communities.

**SPONSORSHIP LEVELS:**

**Diamond Sponsor (Only One Diamond Sponsorship Available)**

**\$3000**

- Stage signage
- Exhibit space
- Complimentary tickets for one table (8)
- Opportunity to open the ceremonies
- Presenting status as diamond sponsor in all promotional materials (tickets, posters, flyers and nominations forms)
- Presenting status as diamond sponsor in all press releases and ad copies in regional community newspaper
- Centre page ad (two pages) in the event program

**Gold Sponsor (Six Award Categories)**

**\$1750**

- Individual signage
- Complimentary tickets for one table (8)
- Opportunity to present an award
- Acknowledgement as a gold sponsor in all promotional materials (posters, flyers and nomination forms)
- Acknowledgement as a gold sponsor in all press releases and ad copies in regional community newspaper
- Full page ad in the event program

**Silver Sponsor**

**\$750**

- Listing on event sponsor signage
- Complimentary tickets for two (2)
- Acknowledgement as a silver sponsor in promotional materials (posters and flyers)
- Acknowledgement as a silver sponsor in all press releases and ad copies in regional community newspaper
- Half page ad in the event program

**Bronze Sponsor**

**\$400**

- Listing on event sponsor signage
- Acknowledgement as a bronze sponsor in promotional materials (posters and flyers)
- Acknowledgement as a bronze sponsor in thank-you ad copies in regional community newspaper
- Acknowledgement in the event program

**If you have any questions or need further information, please do not hesitate to contact Amelia Kennedy at 604.302.9707 or by email at [amelia@crosspointcommunications.ca](mailto:amelia@crosspointcommunications.ca)**

**If you wish to be a sponsor, please complete the following sponsorship form and fax it to Amelia at 604.746.9107 or mail it to Abbotsford Community Services  
2420 Montrose Avenue, Abbotsford, BC V2S 3S9**

## SPONSORSHIP FORM

### Fraser Valley Cultural Diversity Awards: Friday, March 2, 2012

Yes, we would like to be a part of the 10<sup>th</sup> Annual Cultural Diversity Awards!

Our level of sponsorship is:

_____	<b>Diamond Sponsor</b>	<b>\$3000 (Exclusive)</b>
_____	<b>Gold Sponsor</b>	<b>\$1750 (6 opportunities)</b>
_____	<b>Silver Sponsor</b>	<b>\$750</b>
_____	<b>Bronze Sponsor</b>	<b>\$400</b>

Name of the Sponsoring Company: \_\_\_\_\_

Name of the Individual Representing the Company: \_\_\_\_\_

Representative's Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
Representative's Signature

\_\_\_\_\_  
Date

- **Diamond and Gold Sponsors:** Please email us your logos in the EPS and JPEG format before Friday, October 31, 2011 for them to appear on our nomination forms. *(The same printing deadline applies to the diamond sponsor in order to appear on our tickets).*
- **All Sponsors:** Please email us your logos in the EPS format before January 28, 2012 in order for them to appear in the event program, on the signage, flyers and the posters.

*Press releases and ads will be running on an ongoing basis.*

Please make your cheque payable to:  
**Cultural Diversity Awards - Abbotsford Community Services.**