



Fraser Valley
Cultural Diversity Awards

8th Annual Fraser Valley Cultural Diversity Awards

Sponsorship Opportunities for 2010



Top Left: Paralympian, Andrea Holmes, with Abbotsford Community Services' Executive Director, Thelma Schrock.

Top Right: Kelly Khakh of Envision Financial presenting the Marketing Award to Neil Phillips of the Mission Friendship Centre.

Bottom Left: The international buffet. Bottom Right: Musician, Vinod Bhardwaj.



Abbotsford Community Services is a non-profit, multi-service organization, which provides community based social services in partnership with various government ministries and the community. Abbotsford Community Services along with its partners Chilliwack Community Services, Mission Community Services and the Fraser Valley Regional Library, is holding its eight annual **Cultural Diversity Awards Ceremony on Friday, March 5, 2010**. The event recognizes best practices amongst Fraser Valley businesses and service providers in responding to, and being inclusive of, the diversity in the region. Last year the event was sold out and we expect an overwhelming success in 2010. Your involvement will help to foster a popular event that recognizes front-runners in the area of Cultural Diversity throughout the Fraser Valley and additionally, will promote the value of diversity in our communities.

SPONSORSHIP LEVELS:

Diamond Sponsor (Only One Diamond Sponsorship Available)

\$2,500
(or \$5,000 in-kind)

- Stage signage
- Exhibit space
- Complimentary tickets for two tables (16)
- Opportunity to open the ceremonies
- Presenting status as diamond sponsor in all promotional materials (tickets, posters, flyers and nominations forms)
- Presenting status as diamond sponsor in all press releases and ad copies in regional community newspaper
- Centre page ad (two pages) in the event program

Gold Sponsor (six award categories)

\$1,500

- Individual signage
- Complimentary tickets for one table (8)
- Opportunity to present an award
- Acknowledgement as a gold sponsor in all promotional materials (posters, flyers and nomination forms)
- Acknowledgement as a gold sponsor in all press releases and ad copies in regional community newspaper
- Full page ad in the event program

Silver Sponsor

\$600
(or \$1,200 in-kind)

- Listing on event sponsor signage
- Complimentary tickets for two (2)
- Acknowledgement as a silver sponsor in promotional materials (posters and flyers)
- Acknowledgement as a silver sponsor in all press releases and ad copies in regional community newspaper
- Half page ad in the event program

Bronze Sponsor

\$300
(or \$600 in-kind)

- Listing on event sponsor signage
- Acknowledgement as a bronze sponsor in promotional materials (posters and flyers)
- Acknowledgement as a bronze sponsor in thank-you ad copies in regional community newspaper
- Acknowledgement in the event program

If you have any questions or need further information, please do not hesitate to contact Amelia Kennedy at (604) 302-9707 or by email at amelia@crosspointcommunications.ca

If you wish to be a sponsor, please complete the following sponsorship form and fax it to Amelia at (604) 746-9107 or mail it to Abbotsford Community Services, 2420 Montrose Avenue, Abbotsford, BC V2S 3S9.

SPONSORSHIP FORM

Fraser Valley Cultural Diversity Awards: Friday, March 5, 2010

Yes, we would like to be a big part of The Cultural Diversity Awards!

Our level of sponsorship is:

_____	Diamond Sponsor	\$2,500 (or \$5,000 in-kind) (Exclusive) (Printing deadline October 30, 2009)
_____	Gold Sponsor	\$1,500 (6 opportunities) (Printing deadline October 30, 2009)
_____	Silver Sponsor	\$600 (or \$1,200 in-kind) (Printing deadline January 9, 2010)
_____	Bronze Sponsor	\$300 (or \$600 in-kind) (Printing deadline January 30, 2010)

Name of the Sponsoring Company: _____

Name of the Individual Representing the Company: _____

Representative's Phone Number: _____ Email: _____

Representative's Signature

Date

- **Diamond and Gold Sponsors:** Please email us your logos in the EPS format before Friday, October 30, 2009 for them to appear on our nomination forms. (*The same printing deadline applies to the diamond sponsor in order to appear on our tickets*).
- **All Sponsors:** Please email us your logos in the EPS format before January 30, 2010 in order for them to appear in the event program, on the signage, flyers and the posters.

Press Releases and Ads will be running on an ongoing basis.

Please make your cheque payable to the Cultural Diversity Awards - Abbotsford Community Services.